

To Elections to IUCN Council

3 September 2025

From Sustainability to Action  
Incubator Building  
Masdar City  
Abu Dhabi  
United Arab Emirates  
Registered in Abu Dhabi  
License Number: MC 11437



Dear voters of the IUCN,

**Letter of commendation for Craig Bennett's candidacy as IUCN Councillor for the West Europe region**

On behalf of Sustainability to Action (STA), a female-owned and operated sustainability organisation based in Abu Dhabi, United Arab Emirates, and the UAE Regional Hub for the Capitals Coalition, I am pleased to offer our strong endorsement of Craig Bennett in his candidacy for election to the IUCN Council as Councillor (elected from the Region – West Europe).

STA has had the privilege of working with Craig over the past decade, during which time he has consistently shown himself to be a dedicated and inspiring leader on matters of sustainability, climate, and nature. In particular, Craig has been a valued supporter of our initiatives in the UAE, contributing significantly to the success of the Abu Dhabi Sustainable Business Leadership Forum as both a keynote speaker and panellist, and to the Abu Dhabi Sustainable Business Leadership Awards as a keynote contributor and judge. His insight and expertise have brought immense value to these platforms, helping to elevate the level of dialogue and recognition of sustainability leadership in our region.

Craig's engagement has gone beyond formal contributions; he has taken a genuine interest in the sustainability journey of our region, encouraging dialogue, fostering collaboration, and bringing a wealth of international perspective to local and regional issues. His ability to inspire audiences, build common cause, and promote ambitious action for nature and climate has made a lasting impression on our stakeholders and partners in the UAE.

We believe Craig embodies the qualities needed in an IUCN Councillor: leadership, credibility, inclusivity, and vision. His longstanding commitment to nature conservation and climate action, coupled with his proven ability to connect global and regional agendas, makes him exceptionally well qualified for this role.

For these reasons, Sustainability to Action is proud to endorse Craig Bennett for election to the IUCN Council. We are confident that his voice, expertise, and leadership will be of great value to the IUCN and its mission.

Yours sincerely,



Sandra Anani

Founder and Director

Sustainability to Action Ltd

Lead, UAE Regional Hub – Capitals Coalition

[www.sustainabilitytoaction.com](http://www.sustainabilitytoaction.com)