

Erica McCreedy

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CAREER SUMMARY

A highly experienced professional with over 14 years working with Indigenous people in Australia, New Zealand, and globally, primarily in the land and sea management sector. Passionate about implementing active Indigenous leadership and control of issues that impact Indigenous communities, particularly in the context of global conservation efforts. I am committed to elevating Indigenous voices and ensuring local communities benefit from work at global and national scales, with a focus on contributing to the International Union for the Conservation of Nature (IUCN) and its mission.

KEY QUALIFICATIONS & INTERNATIONAL EXPERIENCE

- **Active Member of the International Union for the Conservation of Nature (IUCN):** Seeking to represent the Oceania region on the IUCN Council for the 2025-2029 term, bringing a clear and considered voice for nature conservation.
- **Strong understanding of IUCN:** Involved with the organisation since the 2014 World Parks Congress Stream 7 - Respecting Indigenous and Traditional Knowledge and Culture.
- **Key Lead for NAILSMA's IPO work:** Led the North Australian Indigenous Land and Sea Management Alliance's (NAILSMA) Indigenous People Organisation (IPO) work for the last three years. NAILSMA is the only Indigenous People Organisation (IPO) member for IUCN in all of Oceania.
- **Podong Indigenous Initiative:** Actively involved in the development and successful implementation of the Podong Indigenous Initiative, a partnership between the IUCN, IUCN IPOs, and IIFB that directly addresses the biodiversity and climate challenges outlined in the Kunming-Montreal Global Biodiversity Framework (KMGBF) and the Paris Agreement.
- **Resource Mobilising Negotiations:** Participated in Resource Mobilising negotiations with IIFB at 2024 COP16.
- **International Indigenous Forum on Biodiversity:** An active member, participating in global CBD and KMGBF dialogues.
- **Global Perspective:** Experience working with Indigenous people from all over the world, demonstrating a capacity to work across diverse cultural contexts.

PROFESSIONAL EXPERIENCE

Mar 2022 – Current Chief Operating Officer North Australian Indigenous Land and Sea Management Alliance Ltd (NAILSMA) Overall operational management of an Indigenous Non-For-Profit land and sea management company. NAILSMA is the only Indigenous People Organisation (IPO) member for IUCN in all of Oceania.

Mar 2023 – Current Board Member Australian Committee for IUCN (ACIUCN) Board oversees the organisation's strategic plan, performance, and governance. Support and work with staff to execute the strategic plan and deliver on the mission and the vision.

Apr 2021 – Mar 2022 Impact Manager North Australian Indigenous Land and Sea Management Alliance Ltd (NAILSMA) Developed monitoring and evaluation systems to track and report on project impact and measure success.

July 2019 – Present Managing Director Cultures of Change Pty Ltd Consulting company for land and sea management projects, high level facilitation, training program development and business mentoring.

Jun 2014 – Jul 2019 Senior Project Officer North Australian Indigenous Land and Sea Management Alliance Ltd (NAILSMA) Project Management, staff supervision, high level reporting, grant and communication writing. Developed training programs specifically for Indigenous cohorts and remote community participants.

Feb 2011 – Jun 2014 I-Tracker Project Officer North Australian Indigenous Land and Sea Management Alliance Ltd (NAILSMA) Led the development of a digital data monitoring application for terrestrial management efforts, combining Traditional and scientific knowledge systems. Developed data collection, management and storage frameworks to support Indigenous communities to manage their data securely.

Jan 2009 – Jan 2011 GIS Manager Wildman Land Management Land management planning and implementation of projects on Defence land in NT and WA. Mapping and remote sensing. High level report writing and land management planning and reporting.

EDUCATION

2008 - 2009 Charles Darwin University Post Graduate Diploma Natural Resource Management with School of Indigenous Knowledge Systems.

2000-2001, 2004-2005 Southern Cross University Bachelor of Arts Majors - Indigenous Studies and Journalism.

ADDITIONAL INFORMATION

- Experience as a facilitator and mentor to Indigenous women in business.
- Host of the Healing Our Identity Podcast sharing the stories of Indigenous women.
- Passionate about the need to integrate Indigenous knowledge with western science to conserve nature and address biodiversity loss.
- Driven by the need to see Indigenous voices and knowledge utilised to redirect and reimagine new ways of conserving nature.

Referees Available on request.

This revised CV highlights the candidate's experience and commitment to IUCN and international conservation efforts. The focus is on her involvement with IUCN, her global work with Indigenous communities, and her dedication to ensuring that Indigenous voices and knowledge are central to conservation strategies.